

## CIO LEADERS SUMMIT PROGRAM

5 SEPTEMBER 2018 | JW MARRIOTT

08:30 – 08:50 ARRIVAL & REGISTRATION

08:50-08:55  
(5mins)

**WELCOME & INTRODUCTION**

Tyron McGurgan, CEO, Media Corp International



08:55 – 09:00  
(5mins)

**MASTER OF CEREMONIES**

Christopher Tan, Managing Director, CIO Academy Asia



09:00 – 09:40  
(40mins)

**OPENING KEYNOTE PRESENTATION**

**AI & Machine Learning**

Ritesh Sarda, Chief Information Officer, Sunlife Hong Kong



Why CIO's adapting this technology, and how is this transforming the way we work?

**PANEL DISCUSSION**

**SD-WAN: The Application Driven AGILE Network**

**Moderator:**

Derek Granath, Vice President, Product Marketing, Silver Peak



**Panellists:**

Athikom Kanchanavibhu, Vice President of Information Technology, Shera Public Company Limited

Voranuch Dejakaisaya, Chief Information and Operations Officer, Bank of Ayudhya Plc.

Preecha Kamnoetsing, Regional IT Manager, APAC & MEA, Troy Siam Co., Ltd






SD-WANs have become a major market disrupter by enabling IT to use low-cost, high-speed broadband to connect their users to applications wherever they reside. A complete high-performing SD-WAN not only lowers connectivity costs but also improves network and application performance for both data center-hosted applications and cloud services. Now this evolving technology is taking on another challenge – completely simplifying the WAN architecture.








This session will discuss how organizations can utilize an SD-WAN to consolidate and simplify the branch:

09:40 – 10:20  
(40mins)

- What a “Thin Branch” is and how it benefits the entire enterprise
- Is SD-WAN for your organization?
- What considerations should you consider when choosing an SD-WAN solution to build a better WAN including:
  - Active use of broadband services for enterprise applications
  - Security
  - Centralized orchestration
  - Application acceleration (WAN optimization)
- New ways to gracefully migrate to SD-WAN at your own pace



<p>10:25 – 10:55 (30mins)</p>	<p><b>KEYNOTE PRESENTATION</b>  <b>Breaking Down Silos - is moving from a component team to a feature team structure required to scale?</b>          Joel Dickson, Development Manager, Agoda</p> <p>Joel Dickson talks about how Agoda broke down silos and shifted from a component team to a feature team structure. Implementing GitHub as a central platform and creating a "pull request culture" that fostered agility &amp; flexibility allowing Agoda to scale exponentially.</p>	 
<p>11:00 – 11:15 (15mins) <b>NETWORKING BREAK</b></p>		
<p>11:20 – 11:50 (30mins)</p>	<p><b>WORKSHOP 1</b>  <b>Building sophisticated digital platforms that can map digital customer journeys</b></p>  <p>Saurabh Gupta, Associate Director Digital Asia-Pacific, Frost &amp; Sullivan</p> <p>In this increasingly complex digital world, organisations today, need to deliver experiences that supports customers across the entire customer journey. As much as the customers expect engaging and consistent digital experience at every touchpoint, they also need seamless delivery regardless of the fact that they are just browsing for information or use the channel only for non-purchase activities. This session will cover the different phases of digital customer journey and the technology or platforms required to deliver these expectations including BI, CRM, Portal, WCM, Marketing and search automation, Finally, we'll also look at how, organisations can and should build optimised and new age digital platforms that can map as well as enable these journeys to drive sales and loyalty.</p>	<p>11:20 – 11:50 (30mins) <b>ONE-TO-ONE MEETINGS 1</b></p>
<p>11:55 – 12:25 (30mins)</p>	<p><b>WORKSHOP 2</b>  <b>Agile Mindset: Key to Digital Transformation in Corporate Enterprise</b></p>  <p>Verapat Chantaravannakul, Chief Information Technology Officer, FWD Life Insurance PCL</p> <p>Digital Transformation is about people making changes in their mindset to innovate business processes by using technology, to better serve the customers. Verapat's presentation will take you through his personal experience of the digital transformation age.</p>	<p>11:55 – 12:25 (30mins) <b>ONE-TO-ONE MEETINGS 2</b></p>
<p>12:30 – 13:10 (40mins)</p>	<p><b>ROUNDTABLE DISCUSSION 1</b>  <b>Ready for the Intelligent and Connected Enterprise? Seize the genius of AI and IoT</b></p> <p>Mike Hooper, Director, Digital Transformation (APAC), OpenText</p> <p>What is an Intelligent and Connected Enterprise? It is one that makes use of information derived from connected people, systems and things, from all channels within and outside the enterprise. It is an organization that leverages data to gain insights that inform action. It is an enterprise powered by artificial intelligence (AI) and the Internet of Things (IoT).</p> <p>Independently, these disruptive technologies can improve operations in endless ways. Combined, they fundamentally transform the enterprise—giving organizations a head start on transformation to stay ahead of the competition. Discover the practical and effective ways these technologies can help to achieve true digital transformation, improve customer service, streamline business operations and innovate. Seize the genius of AI and IoT today.</p> <p>OpenText™ powers digital transformations to empower the intelligent and connected enterprise. Enabling companies to digitize processes and supply chains and discover value in their information with analytics and Artificial Intelligence, OpenText offers greater business insight to make data-driven decisions for success.</p>	

12:30 – 13:10 (40mins)	<p><b>ROUNDTABLE DISCUSSION 2</b> <b>How to ensure CIO's relevance and effectiveness in 2020</b></p> <p>Gary Saw, Sales Director, Asia, Snow Software</p> <p>Snow Software is hosting an Executive Roundtable, bringing together a select group of IT leaders to discuss and exchange ideas to manage one of the most expensive assets of an organisation, software.</p> <p>Leading CIOs know the importance of aligning themselves to business goals such as Digital Transformation. This alignment is only possible with a detailed understanding of all technology usage, especially cloud. According to Gartner, the amount of Tech spend that will be controlled outside of IT by 2020 is 50%. The result – an increase in complexity, accompanied by a decrease in visibility, which results in a loss of control from the CIO. During the morning discussion, we will look at the drivers for the adoption of SAM and the challenges along the way of the SAM journey. Some of the key questions we'll address over the peer-led roundtable will be:</p> <ul style="list-style-type: none"> <li>• How today's CIOs get full visibility of the IT estate and why this is crucial for the success of any IT initiative.</li> <li>• What are the implications as CIOs digitise their IT estate with a cloud first model?</li> <li>• What are the challenges faced by CIO's given the ever-growing threat of vendor audits and increasingly complex licensing rules from large software publishers such as Microsoft, SAP, Oracle and IBM.</li> </ul>		
13:15 – 13:55 (40mins)	<b>NETWORKING LUNCH</b>		
14:00 – 14:40 (40mins)	<p><b>PANEL DISCUSSION</b> <b>Keeping Control of your Data in a New Secured World</b></p> <p><b>Moderator:</b> Christopher Tan, Managing Director, CIO Academy Asia</p> <p><b>Panellists:</b> Charles Goldberg, Senior Director of Product Marketing, Thales eSecurity James McLeary, Head of Information Security Office, TMB Bank Public Company Limited Chailuck Kantanunkam, Regional Technology Director APAC, Mullenlowe Group</p> <p>This panel will cover:</p> <ul style="list-style-type: none"> <li>• Looking at ways on how to analyse your data, classify sensitive data and uncover compliance risks</li> <li>• The importance of protecting your critical data and shielding your business from any liability</li> <li>• Adapting your data security to changes in your current environment</li> </ul>	   	
14:45 – 15:15 (30mins)	<p><b>WORKSHOP 3</b> <b>Data Culture: The Driving force in digital transformation</b></p> <p>Komes Chandavimol, Chief Data Strategist, Sansiri Plc</p> <p>At Sansiri, we are building data culture. We focus on enhancing employee capability not only to collect data but also make meaningful use of data. To build this capability, we provide group of potentials with immersive data programs that transforms them to data champions.</p>		14:45 – 15:15 (30mins) <b>ONE-TO-ONE MEETINGS 3</b>
15:20 – 15:50 (30mins)	<p><b>WORKSHOP 4</b> <b>On the Edge of Tomorrow: Innovate. Fail. Repeat.</b></p> <p>Dr. Yong Chern Chet, Chief Innovation Officer, Ananda Development</p> <p><i>"Innovation is not defined by what it is; but rather what it is not."</i></p> <p>You confidently tell yourself; I have done all the correct research and spoke to all the right people... Naturally I went down to the ground to</p>		15:20 – 15:50 (30mins) <b>ONE-TO-ONE MEETINGS 4</b>

witness for myself of course. Rightfully, I have successfully transform entire organisations before! Surely, I am ready for innovation... or was I?

Armed with grand organisational ambitions, a large array of strategies, creative methodologies, proven change management tools, a big heart and goodness; a decent sized budget one feels well equipped to overcome whatever challenges that lie ahead until after a while you don't feel as effective as you like to be, or you sense things are slowing down... what's happening you ask?

This is candid and frank "no holds barred" sharing on how the leaders of the organisation approached innovation and digital transformation within what is looked as a traditional industry sector.

#### **CLOSING KEYNOTE PRESENTATION**

##### **Building a Data-Driven Company: A Journey of Leveraging Company Data to Generate New Revenue Streams and Efficiency Levers in the Digital Age**



15:55 – 16:30  
(30mins)

Noppadol Leumnarin, Chief Information Officer - Asia Pacific, Engie

Mastery of data and digital technologies are essential building blocks of value creation for customer and company in the digital age. Building a data-driven company is a journey of leveraging company data to generate new revenue streams and efficiency levers of the company based on Noppadol's insight experience. Unleashing the Power of IoT, Cloud, Big Data and AI/Machine Learning to transform data into actionable insights together with the effective digital transformation strategy are the key enablers of the journey.

16:30 – 17:30  
(60mins)

**NETWORKING DRINKS**